



Reno Municipal Election Survey May 2014

Page	Name	Office Sought
2	DeLores Aiazzi	Mayor
3	Robert Avery	Mayor
4	Marsha Berkgigler	Mayor
5	Sean Burke	Mayor
6	Brian Lee Fleming	Mayor
7	Erik Holland	Mayor
8	Eddie Lorton	Mayor
9	Ian Pasalich	Mayor
10	Chuck Reno	Mayor
11	Ken Stark	Mayor
12	Elisa Cafferata	City Council Ward 2
13	Sam Dehne	City Council Ward 2
14	Naomi Duerr	City Council Ward 2
16	Jim Johns	City Council Ward 2
17	Keith Deutscher	City Council Ward 4
18	Edward Hawkins	City Council Ward 4
19	Brett Kandt	City Attorney

DELORES K AIAZZI
Office Sought: Mayor

STATEMENT 1: The digital billboard ordinance adopted, but not implemented, by the previous Reno City Council should be reconsidered by the new City Council after the November election.

- Agree

STATEMENT 2: Strong sign control laws to protect scenic beauty and community character will lead to a more visibly pleasing, and therefore economically successful, community.

- Agree

STATEMENT 3: R1, the 2000 ballot initiative approved by more than 32,000 people, was a vote to ban new billboard construction and new billboard permits in Reno.

- Agree

STATEMENT 4: Digital billboards are new construction, requiring new permits, and shouldn't be allowed in Reno.

- Agree
- COMMENT: The ruling to uphold the ordinance of removal of 4 traditional billboards to be replaced by one digital billboard was recently upheld in court. While personally I would like to see fewer billboards, the city council must follow the law and not put the city at risk for further law suits.

STATEMENT 5: Billboards, both traditional and digital, are a public nuisance and eyesores that lead to clutter and blight.

- Agree

STATEMENT 6: Reno has too many billboards.

- Agree
- COMMENT: It does seem to benefit the community on some level to require the removal of FOUR static billboards if the replacement is ONE digital billboard.

STATEMENT 7: Scenic beauty is good for business.

- Agree

ROBERT AVERY
Office Sought: Mayor

STATEMENT 1: The digital billboard ordinance adopted, but not implemented, by the previous Reno City Council should be reconsidered by the new City Council after the November election.

- Disagree
- COMMENT: Due to the misinterpretations that exist after R1, I think this entire issue should be revisited. I cannot cite specific ordinances however because I am not yet familiar with them.

STATEMENT 2: Strong sign control laws to protect scenic beauty and community character will lead to a more visibly pleasing, and therefore economically successful, community.

- Agree

STATEMENT 3: R1, the 2000 ballot initiative approved by more than 32,000 people, was a vote to ban new billboard construction and new billboard permits in Reno.

- Disagree
- COMMENT: "New Construction" needs to be defined. I personally voted to prohibit "New Locations".

STATEMENT 4: Digital billboards are new construction, requiring new permits, and shouldn't be allowed in Reno.

- Disagree
- COMMENT: See Comment #3.

STATEMENT 5: Billboards, both traditional and digital, are a public nuisance and eyesores that lead to clutter and blight.

- Disagree
- COMMENT: It depends on where they are located. This statement cannot be answered properly without sufficient context.

STATEMENT 6: Reno has too many billboards.

- Disagree
- COMMENT: It probably does, but without more topical information I am unable to assess this.

STATEMENT 7: Scenic beauty is good for business.

- Agree

We invite you to share any additional comments about billboards and environmental stewardship.

- I am from Reno/Tahoe, and believe that our scenic beauty is a tremendous asset! Thank you for your vote!

MARSHA BERKBIGLER

Office Sought: Mayor

STATEMENT 1: The digital billboard ordinance adopted, but not implemented, by the previous Reno City Council should be reconsidered by the new City Council after the November election.

- Agree
- COMMENT: We live in such a beautiful community we should work to assure we follow the Dark Skies plan for evening lighting as much as possible.

STATEMENT 2: Strong sign control laws to protect scenic beauty and community character will lead to a more visibly pleasing, and therefore economically successful, community.

- Agree

STATEMENT 3: R1, the 2000 ballot initiative approved by more than 32,000 people, was a vote to ban new billboard construction and new billboard permits in Reno.

- Disagree
- COMMENT: I don't know enough about what this ballot measure did to be fully supportive of the above statement. However, I believe we need to strategically locate any billboards to assure we are not damaging the scenic value of our community.

STATEMENT 4: Digital billboards are new construction, requiring new permits, and shouldn't be allowed in Reno.

- Disagree
- COMMENT: A digital billboard could be an upgrade to an existing billboard. However here again digital billboards that flash bright lights should be prohibited, limited or strictly controlled as to their placement.

STATEMENT 5: Billboards, both traditional and digital, are a public nuisance and eyesores that lead to clutter and blight.

- Disagree
- COMMENT: I agree that they can be but are not necessarily and we should control where they are placed. As an example I do not support any billboards being placed along the new stretch of I 580.

STATEMENT 6: Reno has too many billboards.

- Disagree
- COMMENT: I agree that we need to visit where billboards are placed and perhaps require some to be relocated or removed.

STATEMENT 7: Scenic beauty is good for business.

- Agree
- COMMENT: As a person who has managed a small business investment fund for several years and who has had the opportunity to speak with people who are considering relocating their business to our community I know that the beauty of our area is one reason on the list for why people want to come here.

We invite you to share any additional comments about billboards and environmental stewardship.

- As a County Commissioner I sit on TRPA and have spent much of my time working on environmental protection of that beautiful treasure.

SEAN BURKE
Office Sought: Mayor

STATEMENT 1: The digital billboard ordinance adopted, but not implemented, by the previous Reno City Council should be reconsidered by the new City Council after the November election.

- Agree
- COMMENT: Adopted, but not implemented? Lets get this figured out and taken care of. Don't delay, move forward.

STATEMENT 2: Strong sign control laws to protect scenic beauty and community character will lead to a more visibly pleasing, and therefore economically successful, community.

- Agree
- COMMENT: Self explanatory. Signs are negative in so many ways.

STATEMENT 3: R1, the 2000 ballot initiative approved by more than 32,000 people, was a vote to ban new billboard construction and new billboard permits in Reno.

- Agree

STATEMENT 4: Digital billboards are new construction, requiring new permits, and shouldn't be allowed in Reno.

- Agree

STATEMENT 5: Billboards, both traditional and digital, are a public nuisance and eyesores that lead to clutter and blight.

- Agree

STATEMENT 6: Reno has too many billboards.

-
- Agree

STATEMENT 7: Scenic beauty is good for business.

- Agree

BRIAN LEE FLEMING
Office Sought: Mayor

STATEMENT 1: The digital billboard ordinance adopted, but not implemented, by the previous Reno City Council should be reconsidered by the new City Council after the November election.

- Agree
- COMMENT: RID OF ALL of this type of Advertisement ! BLOCKS people's VIEW of TRUE BEAUTY !!! ... NOTE: Keeping Eyes on the Road IS IMPORTANT !!! ... SAFETY !!!

STATEMENT 2: Strong sign control laws to protect scenic beauty and community character will lead to a more visibly pleasing, and therefore economically successful, community.

- Agree
- COMMENT: RID of ALL these Type of SIGNS !!! IS a BLOCKAGE of True View !!!

STATEMENT 3: R1, the 2000 ballot initiative approved by more than 32,000 people, was a vote to ban new billboard construction and new billboard permits in Reno.

- Agree
- COMMENT: RID of the OLD SIGNS !!! ... NO SIGNS { . } for advertisements or other . For Safety Purposes, RID of ALL 'EM ! ... IS a Wise Selective Sense !!! ... ~common~sense~ IS a common Ignorance { . } ... well ,, ,, Oh, well, IS my VIEW

STATEMENT 4: Digital billboards are new construction, requiring new permits, and shouldn't be allowed in Reno.

- Disagree
- COMMENT: OLD ones GONE ! IS a Safety Hazard !!! Rid of ALL these type of DISTRACTIONS !!!

STATEMENT 5: Billboards, both traditional and digital, are a public nuisance and eyesores that lead to clutter and blight.

- Agree
- COMMENT: All these type of SIGNS are SAFETY HAZARD !!!

STATEMENT 6: Reno has too many billboards.

- Agree
- COMMENT: Safety Hazard ! ... EYES on the ROAD !!!

STATEMENT 7: Scenic beauty is good for business.

- Agree
- COMMENT: Positively, Absolutely a Truism ; KEEP YOUR FOCUS on the Driving operation of the Vehicle !!!

We invite you to share any additional comments about billboards and environmental stewardship.

- These type of signs are a DISTRACTION !!! Especially for Motorists operating a Vehicle. ... SAFETY 1st, FAMILY 1st, ONE 1st ;;; ALL ARE NUMBER ONES !!!

ERIK HOLLAND
Office Sought: Mayor

STATEMENT 1: The digital billboard ordinance adopted, but not implemented, by the previous Reno City Council should be reconsidered by the new City Council after the November election.

- Agree
- COMMENT: Yes. The voters voted in 2000 (I think) that Reno should have no new billboards. The electronic billboard violate that!

STATEMENT 2: Strong sign control laws to protect scenic beauty and community character will lead to a more visibly pleasing, and therefore economically successful, community.

- Agree
- COMMENT: I am a landscape painter, and too many billboards clutter up the view, for no good reason!

STATEMENT 3: R1, the 2000 ballot initiative approved by more than 32,000 people, was a vote to ban new billboard construction and new billboard permits in Reno.

- Agree
- COMMENT: So, yes, it was in 2000. That was my first full year here in Reno. I remember the billboard initiative, and later, Voters for Sensible Growth and Plan sought help from Doug Smith on getting a water initiative passed in 2008.

STATEMENT 4: Digital billboards are new construction, requiring new permits, and shouldn't be allowed in Reno.

- Agree
- COMMENT: It is frustrating how the City Council ignores the will of the voters.

STATEMENT 5: Billboards, both traditional and digital, are a public nuisance and eyesores that lead to clutter and blight.

- Agree
- COMMENT: Yes, and I admit...if I could afford one, I'd buy one to get elected! :)

STATEMENT 6: Reno has too many billboards.

- Agree
- COMMENT: The ones on the west end, as you are coming into the city, are particularly obnoxious....you see one that says, "Bankruptcy Wednesdays", and then you see the one about Drunk Driving, then there is the Dollar Loan Center one....nice way to come into town!

STATEMENT 7: Scenic beauty is good for business.

- Agree
- COMMENT: When I lived in California, I used to come to Reno to gamble...in part because of the awesome landscape!

We invite you to share any additional comments about billboards and environmental stewardship.

- Scenic Nevada is familiar with the Winnemucca Ranch fight. You helped with it, for which I thank you. The biggest single reason I put my name on the ballot is because I STILL was not hearing the "S" word...sprawl. It seems logical that if we do an Oregon style urban growth boundary around the built up area, developers will begin to look at the blighted areas downtown and closer in. Thank you for the opportunity to answer your questions!

EDDIE LORTON
Office Sought: Mayor

Note: Answers given over the phone and recorded by Lori Wray.

STATEMENT 1: The digital billboard ordinance adopted, but not implemented, by the previous Reno City Council should be reconsidered by the new City Council after the November election.

- Agree

STATEMENT 2: Strong sign control laws to protect scenic beauty and community character will lead to a more visibly pleasing, and therefore economically successful, community.

- Agree

STATEMENT 3: R1, the 2000 ballot initiative approved by more than 32,000 people, was a vote to ban new billboard construction and new billboard permits in Reno.

- Agree

STATEMENT 4: Digital billboards are new construction, requiring new permits, and shouldn't be allowed in Reno.

- Agree

STATEMENT 5: Billboards, both traditional and digital, are a public nuisance and eyesores that lead to clutter and blight.

- Agree
- COMMENT: The only time I've ever needed one is now because I'm running for office. I've never had my name on a billboard otherwise in my life.

STATEMENT 6: Reno has too many billboards.

- Agree
- COMMENT: But to be fair the ones that are up should be able to remain - they can be left in place. They should keep what they have, but no new ones should be added.

STATEMENT 7: Scenic beauty is good for business.

- Agree
- COMMENT: Absolutely, I love Lake Tahoe.

IAN PASALICH
Office Sought: Mayor

STATEMENT 1: The digital billboard ordinance adopted, but not implemented, by the previous Reno City Council should be reconsidered by the new City Council after the November election.

- Agree

STATEMENT 2: Strong sign control laws to protect scenic beauty and community character will lead to a more visibly pleasing, and therefore economically successful, community.

- Agree

STATEMENT 3: R1, the 2000 ballot initiative approved by more than 32,000 people, was a vote to ban new billboard construction and new billboard permits in Reno.

- Disagree
- COMMENT: Believe we need to reconsider and re clarify the whole billboard situation.

STATEMENT 4: Digital billboards are new construction, requiring new permits, and shouldn't be allowed in Reno.

- Disagree
- COMMENT: They may replace existing billboards but I believe we need to be very careful on where billboards are placed.

STATEMENT 5: Billboards, both traditional and digital, are a public nuisance and eyesores that lead to clutter and blight.

- Disagree
- COMMENT: Some are good information and help. It is simply critical that where and how they are displayed is what counts.

STATEMENT 6: Reno has too many billboards.

- Disagree
- COMMENT: This is both a yes and no answer. Yes is some places.

STATEMENT 7: Scenic beauty is good for business.

- Agree

CHARLES "CHUCK" RENO

Office Sought: Mayor

STATEMENT 1: The digital billboard ordinance adopted, but not implemented, by the previous Reno City Council should be reconsidered by the new City Council after the November election.

- Agree
- COMMENT: I have read over the digital billboard ordinance and while I agree with the intent of having less billboards I'm concerned with the brightness of the digital billboards and how short the display periods are, at times, they can be distracting to drivers (a lot depends on the content). Additionally, I'm not sure it enhances our appreciation for the surrounding area. That said, this ordinance is currently under litigation and I would review the findings of the lawsuit for further insight in my reconsideration.

STATEMENT 2: Strong sign control laws to protect scenic beauty and community character will lead to a more visibly pleasing, and therefore economically successful, community.

- Agree
- COMMENT: Scenic beauty should always be considered. We live in a great scenic community; from the Sierras with the seasonal snow tops to the Virginia Range with its desert beauty. Protecting the visual horizons of our community should be of great concern for all of us.

STATEMENT 3: R1, the 2000 ballot initiative approved by more than 32,000 people, was a vote to ban new billboard construction and new billboard permits in Reno.

- Agree
- COMMENT: This sounds more like a statement than a question. Yes, there was strong support to ban new permits.

STATEMENT 4: Digital billboards are new construction, requiring new permits, and shouldn't be allowed in Reno.

- Agree
- COMMENT: I'm not sure this is how the planning department looks at replacement of existing facilities when considering a permit. since I must pick "agree" or "disagree" I'm sided with "agree", but it is no as simple as it is stated.

STATEMENT 5: Billboards, both traditional and digital, are a public nuisance and eyesores that lead to clutter and blight.

- Agree
- COMMENT: Billboards can be a nuisance if placed in a poor locations. But at times billboards promote venues in town, create a sense of pride in our city and help our vitality as a community. This again, is not a simple "agree" or "disagree" question. It could be argued some city art is a nuisance. Too much of anything can be a nuisance.

STATEMENT 6: Reno has too many billboards.

- Agree
- COMMENT: I think it has as many as it should for the size of our city. We are not like areas of southern CA where it is cluttered everywhere. Again, there are good and bad locations for billboards. Personally, I would like a few of the billboards to be relocated or taken down though they are in poor locations that are distracting.

STATEMENT 7: Scenic beauty is good for business.

- Agree
- COMMENT: Not only is it good for business it is good for our quality of life. Yet we live in a modern society and quick information while driving is appropriate. Promotion of a product is important. Many of the candidates for public office are using our billboards to get out their message. As an professional Civil Engineer, I believe there are way too many traffic signs and signals out there - I see them as clutter and not always required or needed.

We invite you to share any additional comments about billboards and environmental stewardship.

- Billboards have a place to further our community and local businesses. One could use billboards to show pictures of our Great Reno Balloon Races, Air Races, Hot August Nights and other community events that bring us together. We can use them to make a greater connection and sense of community. Too many is just that, a nuisance; I don't believe we are to the point of complete "nuisance" right now, I agree a few less at certain locations would help to enhance our view corridors. Additionally, there are many ways we could be better stewards of our environment. We could reduce illegal dumping in our hills, eliminate graffiti which ruins our community and removal of litter in our right-of-ways. Cleanliness, beauty and order is what Reno should be about. Addressing all of these concerns will improve our ability to see the beauty that surrounds us even more. Reno needs to be inviting to us and to our visitors.

KEN STARK
Office Sought: Mayor

STATEMENT 1: The digital billboard ordinance adopted, but not implemented, by the previous Reno City Council should be reconsidered by the new City Council after the November election.

- Agree
- Comment I only agree because all ordinances are fluid and should be looked at often to insure that they meet the needs and desires of the City of Reno residents and businesses.

STATEMENT 2: Strong sign control laws to protect scenic beauty and community character will lead to a more visibly pleasing, and therefore economically successful, community.

- Agree
- Comment Strong sign control laws will not add to an economically successful community. Businesses need to advertise so that consumers will know who they are and where to find their good and services. What's important is that the laws are strong enough to allow the building department and the Council to manage the size and location on a case by case basis.

STATEMENT 3: R1, the 2000 ballot initiative approved by more than 32,000 people, was a vote to ban new billboard construction and new billboard permits in Reno.

- Disagree

STATEMENT 4: Digital billboards are new construction, requiring new permits, and shouldn't be allowed in Reno.

- Disagree

STATEMENT 5: Billboards, both traditional and digital, are a public nuisance and eyesores that lead to clutter and blight.

- Disagree

STATEMENT 6: Reno has too many billboards.

- Disagree

STATEMENT 7: Scenic beauty is good for business.

- Agree

ELISA CAFFERATA
Office Sought: City Council Ward 2

STATEMENT 1: The digital billboard ordinance adopted, but not implemented, by the previous Reno City Council should be reconsidered by the new City Council after the November election.

- Agree
- COMMENT: In light of Judge Flanagan's decision, the City Council should revisit the ordinance to clarify both the intent and implementation.

STATEMENT 2: Strong sign control laws to protect scenic beauty and community character will lead to a more visibly pleasing, and therefore economically successful, community.

- Agree
- COMMENT: Both Reno and the region have gone through several branding and beautification efforts. Clear sign and visual design standards are an important tool to making our region attractive to locals, new businesses and tourists.

STATEMENT 3: R1, the 2000 ballot initiative approved by more than 32,000 people, was a vote to ban new billboard construction and new billboard permits in Reno.

- Agree

STATEMENT 4: Digital billboards are new construction, requiring new permits, and shouldn't be allowed in Reno.

- Agree
- COMMENT: I understand how the city developed the current relocation and 4:1 swap regulations. At the same time, it seems like the long term trend should be toward fewer billboards overall.

STATEMENT 5: Billboards, both traditional and digital, are a public nuisance and eyesores that lead to clutter and blight.

- Agree
- COMMENT: I have to say that as I travel I do find that billboards can provide important information at times. PSA billboards can be helpful for nonprofits. And, of course, signs are a big part of any political campaign ... so I feel we need to own up to the information value of some signage. But, again, clear sign and visual design standards are important.

STATEMENT 6: Reno has too many billboards.

- Agree
- COMMENT: I think it's important for Reno to complete its plan inviting gateways to promote our region.

STATEMENT 7: Scenic beauty is good for business.

- Agree
- COMMENT: We live in a beautiful area ... its a competitive advantage that other cities can't copy. We need to make the most of it.

We invite you to share any additional comments about billboards and environmental stewardship.

- I think we need innovative approaches to the challenges the city faces. As I say in my campaign literature: Let's build a city that locals love. Word will get out. Thanks for all you do to make Reno better!

DEHNE

Office Sought: City Council, Ward2

STATEMENT 1: The digital billboard ordinance adopted, but not implemented, by the previous Reno City Council should be reconsidered by the new City Council after the November election.

- Agree
- COMMENT: This item is very important. But not nearly as important as Proverb #2 on DEHNE bible: "dismantle the Reno Gazette" (it is a taxpayer funded operation that is used to brainwash citizens with lies and mis-truths.. or non-truths) <http://www.renocitizen.com>

STATEMENT 2: Strong sign control laws to protect scenic beauty and community character will lead to a more visibly pleasing, and therefore economically successful, community.

- Agree
- COMMENT: Signs should be no more obtrusive than the scenes they are blocking out. ~ DEHNE

STATEMENT 3: R1, the 2000 ballot initiative approved by more than 32,000 people, was a vote to ban new billboard construction and new billboard permits in Reno.

- Agree
- COMMENT: There are already lots of billboards. When they run out maybe Reno can use some new ones. But with delicate selection rules. And fair oversight.

STATEMENT 4: Digital billboards are new construction, requiring new permits, and shouldn't be allowed in Reno.

- Disagree
- COMMENT: Every billboard should stand on its own merits. Note: see #5 above

STATEMENT 5: Billboards, both traditional and digital, are a public nuisance and eyesores that lead to clutter and blight.

- Disagree
- COMMENT: The worst billboards are the campaign billboards that cause "billboard -itis": "I don't know who I voted for but I did see her name and face on a billboard. That is all I remember." This has become a big enough issue that it should be put to an HONEST vote of the citizens. See # 5 above.

STATEMENT 6: Reno has too many billboards.

- Agree
- COMMENT: Until all of the current billboards are used with scenes/messages that enhance Reno, there should be a moratorium. Mayor DEHNE to decide what "enhances".

STATEMENT 7: Scenic beauty is good for business.

- Agree
- COMMENT: No comment needed.

We invite you to share any additional comments about billboards and environmental stewardship.

- DEHNE is not the expert on billboards. But he will be willing to use his historically good judgement and ideas to make this "situation" work better. DEHNE

Naomi S. Duerr
Candidate - Reno City Council - Ward 2
1680 Greenfield Drive
Reno, Nevada 89509
775-825-8215 (w), 775-224-4740 (cell), nsduerr@sbcglobal.net

June 2, 2014

Dear Scenic Nevada Board of Directors and Members:

Thank you very much for your ongoing commitment to preserving the scenic beauty in Nevada. The work that you have done has significantly helped to maintain the character of the state of Nevada - something which is very important to me.

I chose to move to Nevada some 38 years ago as I was entranced by its beauty, quality of life, and western friendliness. I love it still. That is why I have chosen to run for office. I want a government that functions and functions well and is responsive to the needs and desires of our residents. Maintaining, and even enhancing, both Nevada's and Reno's beauty is a significant part of the equation.

My love of the environment and nature led me to work as a geologist in the first place, at an environmental regulatory agency for many years, as Deputy Executive Director of the South Florida Water Management District with a mission to restore the Everglades, and as Nevada's State Water Planner.

Some of the highlights of my work involve getting the first Nevada state water plan passed in 25 years, drafting and then working to pass a new state law to regulate inter-basin transfers of water, successfully leading the way to restore three sections of the Truckee River (the 102 Ranch, Mustang Ranch and Lockwood), advocating before the City Council to not "up-zone" the parcel of UNR Farms along McCarran Blvd., drafting and successfully advocating for a new state law and new county ordinance to allow homes to be elevated in lieu of constructing a concrete levee in front of them in Hidden Valley, and the like. I was even awarded Nevada's Golden Pinecone Award for Environmental Excellence for my work in 2000.

The specific series of questions you have asked me as a candidate are difficult to answer for a number of reasons:

- There is a lot of history involved in this issue and I was not a part of that history as I was working out of state during some of the important time frames when the ballot initiative and debate took place,

- There are many complex quality of life, legal and regulatory issues involved which I have not had time to study,
- The Digital Billboard lawsuit is pending before the Nevada Supreme Court. Obviously there are different legal viewpoints about this issue and resolution has not come easily, and
- Finally, I do not want to place myself in a position of being perceived to have pre-judged an issue - perhaps as a litmus test to get elected - and thus potentially marginalized or even disqualified from participating in a Council discussion on billboard issues should I get elected.

At heart, I am a thoughtful person. I prefer to study and analyze an issue before I render an opinion. Since I have not been personally involved in the billboard debate I am not currently in a position to have easy answers. I do look forward to sitting down with you in the near future to get up to speed and better understand your perspective on this important issue.

I hope that my decision to send a letter instead of answer your questionnaire does not disqualify me from your consideration. To the contrary, I hope that it inspires confidence in me as an open-minded, respectful listener who wants to learn all of the background and carefully consider all aspects of an issue before I cast a vote at City Council.

Thank you for your interest in my candidacy.

Sincerely,



Naomi Duerr
Candidate, Reno City Council - Ward 2

JIM JOHNS

Office sought: City Council Ward 2

STATEMENT 1: The digital billboard ordinance adopted, but not implemented, by the previous Reno City Council should be reconsidered by the new City Council after the November election.

- Agree
- COMMENT: The recent Judge's decision leaves me with more questions than answers on where and how many digital billboards may eventually populate our Truckee Meadows. The question of implementation may already be addressed prior to November.

STATEMENT 2: Strong sign control laws to protect scenic beauty and community character will lead to a more visibly pleasing, and therefore economically successful, community.

- Agree
- COMMENT: I agree, while we must preserve property rights and operate within our legal system in an ethical manner, efforts to keep the scenic beauty and community character intact are welcome and should be welcomed. This is our community and our home town, we all are responsible to keep it visibly pleasing and economically successful. Good for families and good for businesses both.

STATEMENT 3: R1, the 2000 ballot initiative approved by more than 32,000 people, was a vote to ban new billboard construction and new billboard permits in Reno.

- Agree
- COMMENT: I believe the yes votes intended a ban. The interpretation of initiatives is always up to different opinions of language vs. intended message, especially when eventually set into ordinances, in this case we ended up with the variable 2/1 or 4/1 depending upon location and now the influx of digital has changed the outfall considerably. We know today, fourteen years later, that driver distraction is a major safety impediment on our roadways. This may indeed be the direction future challenges on this topic take, we'll all be watching carefully.

STATEMENT 4: Digital billboards are new construction, requiring new permits, and shouldn't be allowed in Reno.

- Disagree
- COMMENT: Although I agree that the ordinance and initiative do not seem to be what each other intended it is too soon in the research to make this finding since a local Judge has already decided that the format used for new digital billboards is appropriate. In a perfect world we would remove driver distractions as best possible.

STATEMENT 5: Billboards, both traditional and digital, are a public nuisance and eyesores that lead to clutter and blight.

- Disagree
- COMMENT: Bill boards are private property and in our law driven and based society a persons property is important. We often see others taste as conflicting with our own, but our courts are the proper venue to decide what is a nuisance. Eyesore - yep, we have too many for this day and age.

STATEMENT 6: Reno has too many billboards.

- Agree
- COMMENT: Maintaining a restriction on quantity is essential to maintain aesthetic values and maintain public safety.

STATEMENT 7: Scenic beauty is good for business.

- Agree
- COMMENT: Yes, Scenic beauty is good for business.

We invite you to share any additional comments about billboards and environmental stewardship.

- Thank you for the opportunity to address your survey, please keep up the good work. jj

KEITH DEUTSCHER
Office Sought: City Council Ward 4

STATEMENT 1: The digital billboard ordinance adopted, but not implemented, by the previous Reno City Council should be reconsidered by the new City Council after the November election.

- Agree
- Comment Replacing old billboards with new billboards violates both the letter and spirit of the billboard ordinance.

STATEMENT 2: Strong sign control laws to protect scenic beauty and community character will lead to a more visibly pleasing, and therefore economically successful, community.

- Agree
- Comment Everyone should have the ability to view our beautiful mountains without having to look around stupid ads on billboards.

STATEMENT 3: R1, the 2000 ballot initiative approved by more than 32,000 people, was a vote to ban new billboard construction and new billboard permits in Reno.

- Agree

STATEMENT 4: Digital billboards are new construction, requiring new permits, and shouldn't be allowed in Reno.

- Agree
- Comment Even if they are replacing old billboards at a ratio of 3 to 1 or 5 to 1 they are still new construction and not allowed. And they are three or five times worse for viewing our mountains and clear night skies.

STATEMENT 5: Billboards, both traditional and digital, are a public nuisance and eyesores that lead to clutter and blight.

- Agree

STATEMENT 6: Reno has too many billboards.

- Agree
- Comment Way too many.

STATEMENT 7: Scenic beauty is good for business.

- Agree

We invite you to share any additional comments about billboards and environmental stewardship.

- We should celebrate and promote our clear skies and beautiful views and the river running through the center of our downtown.

ED HAWKINS

Office Sought: City Council Ward 4

STATEMENT 1: The digital billboard ordinance adopted, but not implemented, by the previous Reno City Council should be reconsidered by the new City Council after the November election.

- Agree

STATEMENT 2: Strong sign control laws to protect scenic beauty and community character will lead to a more visibly pleasing, and therefore economically successful, community.

- Agree

STATEMENT 3: R1, the 2000 ballot initiative approved by more than 32,000 people, was a vote to ban new billboard construction and new billboard permits in Reno.

- Disagree
- Comment I believe the wording was no new billboards unless old ones came down.

STATEMENT 4: Digital billboards are new construction, requiring new permits, and shouldn't be allowed in Reno.

- Disagree
- Comment Again, if a digital billboard replaces an old wood billboard we have not added to the inventory, we've simply updated. If billboards were never replaced the old ones become antiquated and a safety hazard.

STATEMENT 5: Billboards, both traditional and digital, are a public nuisance and eyesores that lead to clutter and blight.

- Disagree
- Comment No, places like the old Kings Inn and other closed hotels are a nuisance and creates blight.

STATEMENT 6: Reno has too many billboards.

- Agree
- Comment The language has to be changed in order for this To move forward.

STATEMENT 7: Scenic beauty is good for business.

- Agree
- Comment Yes, but so is advertisements . We have to come together as a whole and work for the betterment if the community.

We invite you to share any additional comments about billboards and environmental stewardship.

- Let's have coffee and discuss all the issues . Thanks, Ed Hawkins

PROTECT YOUR FAMILY AND TAX DOLLARS

BRETT KANDT

FOR RENO CITY ATTORNEY

June 2, 2014

Sue Smith
President
Scenic Nevada
150 Ridge Street
Reno, NV 89501

Dear Sue:

Thank you for providing me the opportunity to respond to the attached survey from Scenic Nevada. The majority of the statements in the survey directly relate to the merits of the pending litigation between Scenic Nevada, Inc., and the City of Reno, currently on appeal to the Nevada Supreme Court (Case No. 65364).

If elected Reno City Attorney, I would be responsible for representing the City of Reno in the above-referenced litigation. There are legal and ethical constraints on my ability to respond to those statements that directly relate to the merits of pending litigation. However, I believe I can express my strong agreement with statements nos. 4 ("Strong sign control laws to protect scenic beauty and community character will lead to a more visibly pleasing, and therefore economically successful, community") and 9 ("Scenic beauty is good for business"), without running afoul of any legal or ethical constraints.

I am happy to meet with your members at any time to discuss my candidacy and to discuss any issues of mutual concern that do not directly relate to the merits of pending litigation. Furthermore, be assured that I am committed to working with Scenic Nevada and other stakeholders to formulate solutions that are in the best interests of our community.

Thank you for your consideration.

Regards,



Brett Kandt
775-232-1896
brett@brettkandt.com